



travelxp
world's leading travel channel*

*based on travel content and global 4K reach

ABOUT TRAVELXP

travelxp

www.travelxp.tv

Travelxp is the world's leading travel channel* and travel content provider. Launched in 2011, Travelxp is currently distributed in **91+ million homes** with several global feeds.

Travelxp's content strategy to showcase exclusive, well researched, brilliantly filmed and in-depth depiction of destinations around the world, has been lifting up and inspiring viewers to explore the world like never before.

Travelxp 4K, **world's first 4K HDR channel**, has further enhanced the viewer's experience with global launches from 2017. With immersive & vivid picture quality, viewers are able to see and feel the destinations

*based on travel content and global 4K reach



WORLDWIDE REACH & LOCALIZATION

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Travelxp is distributed in DTH / Cable TV / IPTV platform as a linear 24 hour television service :

United Kingdom, USA, Canada, Germany, Netherlands, Belgium, France, Luxembourg, Czech Republic, Slovakia, Serbia, Croatia, Bulgaria, Romania, Slovenia, India, Bangladesh, Sri Lanka, Dubai, Qatar, Nigeria, Tanzania, Kenya, Uganda, Malawi & Mauritius.

Travelxp shall be launching in the following countries soon :

France, Austria, Switzerland, Spain, Portugal, Poland, Hungary, Macedonia, Albania, Ukraine, Russia, Argentina, Brazil, Mexico, Chile.

Depending on the region, Travelxp is localized in the local language of the region.

Some of the languages that are already localized are:

English, German, Polish, Serbian, Croatian, Czech-Slovak, Bulgarian, Slovenian, Hindi, Tamil, Bengali.

Following languages are under production and expected to launch soon:

Spanish, French, Russian, Italian, Greek, Macedonian, Hungarian, Romanian, Marathi, Telugu, Malayalam, Kannada

Travelxp is a leading travel content provider through licensing to Television Channels, IPTV & OTT Platforms, Airlines, etc. across 50+ countries across the world. Travelxp is available in several languages with audio and subtitle localization based on feeds across the globe.



REASONS FOR TRAVEL



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At travelxp, we believe that travel is a quest to understand the world. It's all about discovering new places, new stories & a new way of living.

Travelxp's content is primarily based on 6 main categories that appeal to viewers from all walks of life. It's high quality content - it's soul, has therefore found a favorable position in the hearts of travel connoisseurs the world over.

CONTENT STRATEGY

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DESTINATIONS



FOOD



NATURE



CULTURE



HERITAGE



LIFESTYLE

Take a taxi, follow signboards, look at the sun, what's common? Yellow! Everything related to yellow is bright! Isn't the thought of traveling itself a bright idea? It plainly symbolizes energy, positivity and the citrus side of travel.



DESTINATION



DESTINATION

CITY BREAKS

City breaks is a show that inspires one to venture out, exploring a huge range of places. It seeks out new places, diverse cultures, exotic cuisines – everything a city has to offer. It will break the presumed definition of travel by reveling in the rich history and culture of the places than by just visiting the popular sights.

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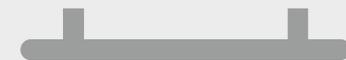
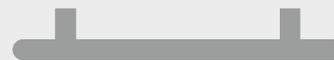




DESTINATION

BACKPACK

Backpack is the story of a solo wanderer set out on a mission to figure out the beauty, complexities and character of different places in the world. It is based on her experiences, lessons and memories as she explores the diversity of a country. It is about a place as seen through the eyes of a traveler thoroughly new to all it has to offer.





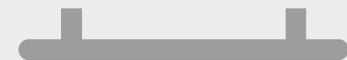
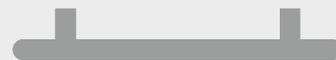
DESTINATION

OFF THE GRID

Off The Grid is a show about discovering remote unexplored places, off the beaten track, away from the tourist crowds. Talk to the local people, eat their food, learn about their history and culture, and understand their way of life. Immerse yourself in a place to experience their culture first-hand. Throw away that guidebook! Its time to go 'Off The Grid'

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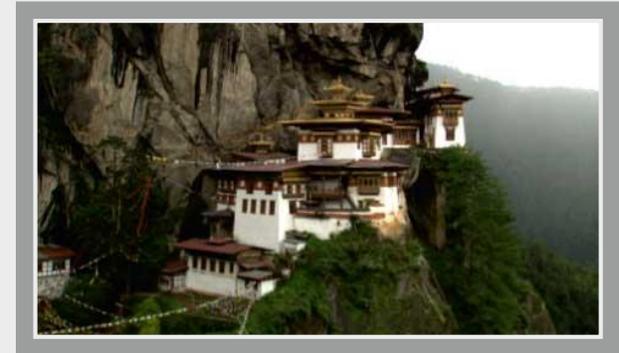
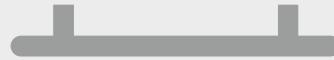




DESTINATION

XPLORE WORLD

The journey to undertake an exploration of the world is a long one. Unending, fresh green meadows, tireless stretches of golden deserts, vast expanse of clear blue waters, white beaches bathing in the sun, lush green forests, snow-capped mountains and so much more... such is the assortment of elements in this planet. Planet Earth is a mixed bag of pebbles in different colors, shapes and dimensions. Every pebble has its own color, and every color speaks a different language. Let's begin the journey... On Xplore World.

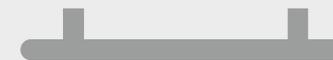
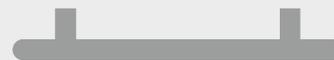




DESTINATION

XP GUIDE

A one stop guide for all your destinations that explores the East-West-North-South! Want to know if Rome was built in a day or whether the phrase 'shop till you drop' was invented in the malls and street shops of Hong Kong? Well, look no further as our hosts take you through history, shopping, cuisine, nightlife and culture that help evolve a city from a national treasure to a global player. Only on Xp Guide.



Green is fresh, it is healthy! Green also strike a chord with an avid traveler by reminding him about the kiwi fruit he once ate while exploring Chile, or the juicy grape he once tasted in Greece.

It is also the ideal color that defines the color of food for a foodie.



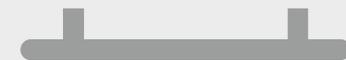
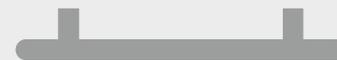
FOOD



FOOD

THALI THE GREAT INDIAN MEAL

Rohan begins his new series and this time he is out to find more about the Thali. When and how did it originate? How varied are the Thalis in different parts of India, based on their geographic and historic influence.





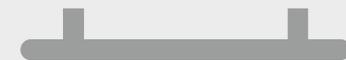
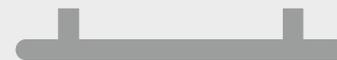
FOOD

FOOD FACT FUN

When you are in a dilemma on reaching a place about what to see, what to do and what to eat then Food Fact Fun is a series just for you. The show is a perfect mix of adventure while delving into the true essence of a destination through its food and facts with some fun activities. It brings out the raw self of the city.

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FOOD

QUEST

No matter how much you devour the contemporary dishes or feast on the popular junk food items, every once in a while, you can't help but miss your grandma's potpourri of flavors. Join our unbridled enthusiasm on Quest to revive these age old recipes that have been forgotten and buried beneath the modern world.

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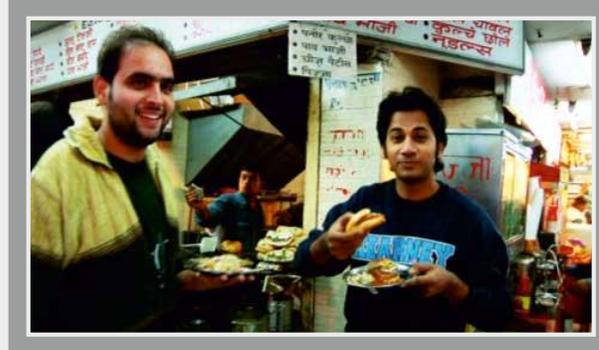




FOOD

STRICTLY STREET

Spicy, tangy, veg, non-veg, boiled, appetizing, roasted oiled, aromatic, toasted, tempting and mouth watering street food is all of this and much more. Join Rohan as he show you how to dine strictly on the street, so leave those forks and knives at home and get ready to savor some fingerpicked street food.



Red is considered supreme in many cultures; at times it even defines them. The turban of a 'Rajasthani' in India, the attire adopted by the Tibetan monks or even China town formed in the USA.

In many cultures it is considered as the color of love and in Russia, it signifies beauty.



CULTURE



CULTURE

DIVINE DESTINATIONS

Faith in any religion is reassuring. Join us on a journey to the Divine Destinations of the world where you can mark your own road to revelations and trace the path of different religions and beliefs that have shaped the world as we know it.

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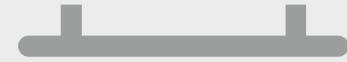
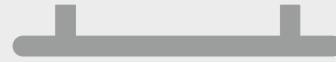




CULTURE

MOUNT KAILASH

It is a month long journey through some difficult, insurmountable roads testing both the mind and body. It is a trek through beautiful steep valleys and deep dark gorges, gushing waterfalls and the formidable Kali River following your every step.

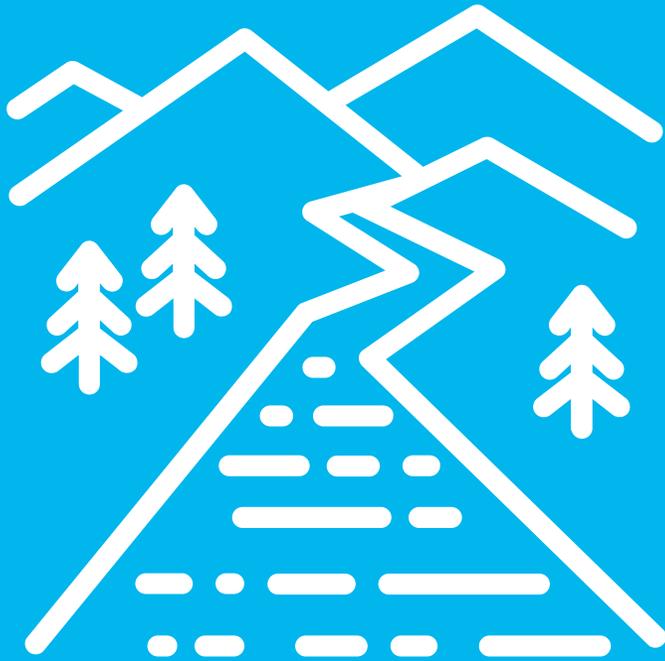


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Blue stands for serenity. Travelers would definitely find that in the Pangong Lake on a road trip to Leh Ladakh or the Blue Lake in Australia during their visit.

It inevitably reminds us of water which is a world below our feet and a never ending sky, both of which have a lot more left to be explored by travelers.

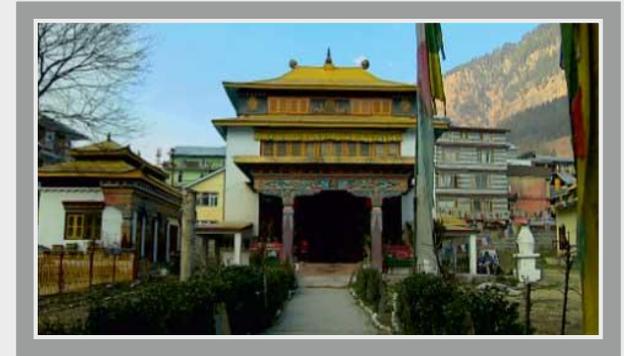
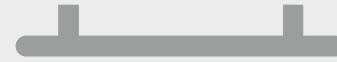


NATURE



HILLS & VALLEYS

Like corals deep set in fine china, long rows of hills sing songs to the embedded sea and the earth. Welcome to Hills & Valleys where you can watch some of the most captivating hill stations of the world and enjoy the scenic beauty as you take a respite from the scorching heat of the plains. Get involved while our host takes you through these mesmerizing altitudes of the world.



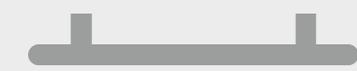
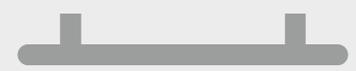
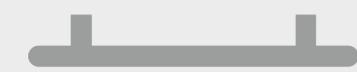
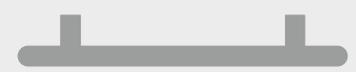
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BADA WEEKEND

With the daily grind of office, school and home, the only 'vacation' that we can squeeze out of our packed schedules is the 'Bada Weekend'. Like an oasis for the weary souls, the weekend becomes a much needed break from our everyday mundane lives. So join our anchor as we spell out a simple plan: No elaborate itineraries here, just plain, unadulterated fun!



Ochre is the color of the soil we stand on and is the color of clay used to make earthenware. It defines history in the Neolithic paintings in the cave of Altamira in Spain. Egypt has a wide history with Ochre in the form of Pyramids.

Ochre has been found to be present in the sands all over the Provence in France too. In other words Ochre is synonymous with heritage world over since ancient times.



HERITAGE



HERITAGE

WORLD HERITAGE

Wonders – natural or man made that narrate to you about their past and are yet interactive with the present are called Heritage. Standing with pride are these structures in the contemporary era, communicating with you about their victorious past. Join us as we tryst with the glorious history of a region or learn about the tales of courageous kingdoms from the masterpieces.



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HERITAGE

LANDMARKS

Landmark : a word holding prominence not just in a language but also in our way of life. A landmark is the cornerstone of a country's cultural and historic importance. A landmark that is part of our lives or that becomes our way of life. Let's explore the "Landmarks" that holds the foundations of our past, present and future.



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Purple is the color of royalty. In Japan, it signifies wealth and position; the Arab countries consider it as a color which tells the future. In Europe and America, purple is the color most associated with vanity, extravagance, and individualism. It is a color which is designed to attract attention. It is clearly evident how the color purple influences lifestyle in the world and hence is the most appropriate choice that helps define it.



LIFESTYLE



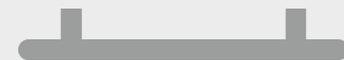
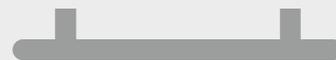
LIFESTYLE

UNWIND

Give your holiday a new dimension, turn towards a newer direction, visit fascinating destinations. Pamper yourself to luxury and dig into the delicious delicacies. Its all about experiencing a new place on your own terms...

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LIFESTYLE

WORLD SPAS

Tiring work hours and stress can take a toll on your mental and physical health. World Spas is a show for those who are in the search to rejuvenate and unwind by engaging in the topnotch relaxing treatments in a spa, a place where you can ditch your suits for robes, switch off your mobile phones to escape the real world and lie idly as therapists work wonders on your body.

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LIFESTYLE

BLISS

A wonderful trip to an idyllic destination paired up with a luxurious stay at one of the best hotels in the world. Wouldn't it be a dream holiday? The show sets out to discover the finer nuances of a world class hotel to cater a rich rewarding experience for the viewers.

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LIFESTYLE

GREAT WORLD HOTELS

From your own personal lagoon islands huts (and by hut I mean mansion) to the largest most decadent pent-house in New York City. We are about to embark on our very own magic carpet to the most renowned hotels of the world. And as always, there's a spot on the carpet reserved for you. A tribute to opulence and abundance in every sense of the word. Come sit in the lap of luxury in 'Great World Hotels'. Even if it is just for a little while.

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These were highlights
from some of our shows.

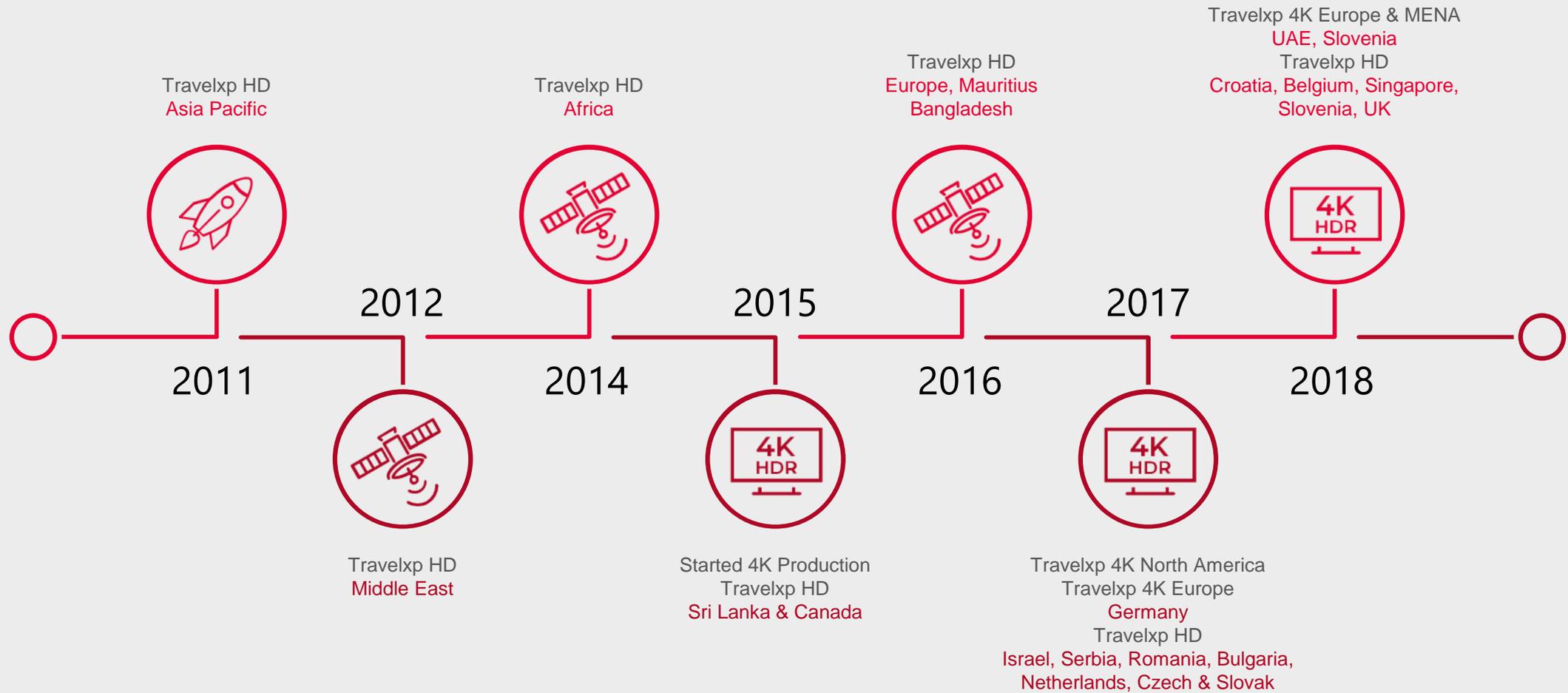
We keep on adding
new destinations, new shows.



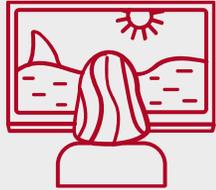
TRAVELXP TIMELINE



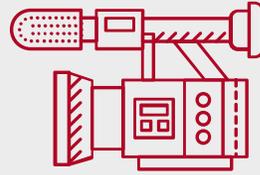
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KEY DIFFERENTIATORS



Distributed in
91+ million homes



100% original
production



Filmed in more
than 50+ countries



1000+ hours of
premium content



Multi-cultural
hosts



Pioneers of the
4K HDR ecosystem



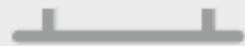
Largest HD travel
content library

TRAVELXP CHANNELS



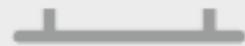
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Travelxp operates High Definition & Standard Definition feeds across the globe through its dedicated feeds as below. Filmed in English with global hosts has been the hallmark of high quality original programming of Travelxp.



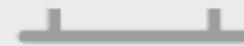
INDIA

Launched in February 2011, Travelxp HD is distributed in over 60+ million homes across India.



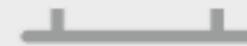
EUROPE

Launched in August 2016, Travelxp HD Europe is distributed in 5+ million homes across Central East Europe & Western Europe.



TAMIL

Launched in December 2016, Travelxp Tamil is distributed in over 15+ million homes across India.



UK

Launched in April 2018, Travelxp UK is distributed in over 15+ million homes across the United Kingdom.

TRAVELXP 4K CHANNELS

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Travelxp 4K world's first 4K HDR channel, have enhanced the viewer's experience with Global launches from 2017. Filmed in better than cinema like quality with the best quality equipment and talent, viewers literally feel the destination.



NORTH AMERICA

Launched in January 2017, Travelxp 4K North America is expected to reach over 10+ million homes by 2020 in USA, Canada & Caribbean Islands.



EUROPE

Launched in January 2017, Travelxp 4K Europe is expected to be distributed in 10+ million homes across Central East Europe & Western Europe by 2020.



ASIA PACIFIC

Launching 2018, Travelxp 4K Asia Pacific will reach out to 15+ million homes across Asia Pacific including India by 2020.



LATAM

Launching 2018, Travelxp 4K LATAM in Spanish, is expected to reach over 5+ million homes by 2020 in USA & Latin America.

TRAVELXP GLOBAL FEEDS



Eutelsat
Hotbird 13E



SES 1



SES 19.2



Measat 3



NSS 806



Intelsat 20



Eutelsat 16A





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